

EDUCATION AND GLOBALISATION

EDU 1010 LECTURE BY

DR. K. MWELWA

SCHOOL OF EDUCATION

UNIVERSITY OF ZAMBIA

2023



Globalization and Education

Introduction

- The aim of this lecture is to establish the link between education and globalisation and how globalisation has affected education provision in Zambia.
- What is globalisation?
- What are the drivers of globalisation?
- How does globalisation manifest itself in education?
- What are the merits and demerits of globalisation on education?
- What are the implication of globalisation on education provision

Cont...

- Globalization is the process of international integration arising from the interchange of world views, products, ideas, and other aspects of culture.
- The drivers of globalization include technological advancements, economic liberalization, and deregulation.
- The interrelationship between education and globalization is that education is a key driver of globalization and is also affected by it.
- Education plays a crucial role in preparing individuals for the global economy by providing them with the necessary skills and knowledge to compete in a globalized world.

Cont...

- Globalization is the process of increasing interconnectedness between different parts of the world through economic, political, and cultural exchange.
- It is characterized by the increasing flow of goods, services, capital, people, and ideas across national borders.

What are the drivers of Globalisation?

- There are several drivers of globalization:
- Rapid technological change.
- Increased mobility of people and goods.
- Liberalization of trade and investment policies.
- Increased competition among firms.
- Increased access to capital markets.

Cont...

- Increased outsourcing of production and services.
- Increased use of global supply chains.
- Increased use of global communication networks.
- Increased cultural exchange and awareness.
- Increased role of international organizations in shaping global policies.

Manifestation of Globalisation in Education

- Globalisation in education is manifested through increased:
 - emphasis on internationalization of education.
- use of global curricula and standards.
- use of global educational technologies.
- mobility of students and teachers.
- competition among schools.

Cont...

- use of English as a medium of instruction.
- use of standardized tests.
- use of private providers of education.
- use of public-private partnerships in education.
- role of international organizations in shaping local education policies.

Merits of Globalisation on Education

- Globalization has had several disadvantages on education provision in Zambia and Africa because it has led to increased:
 - homogenization of education systems across different countries, which can lead to a loss of cultural identity.
 - marketization of education, which can lead to a focus on profit rather than quality.
 - competition among universities to attract students and funding.
 - brain drain as students leave their home countries to study abroad and do not return.
 - dependence on foreign aid for funding education programs.

Cont...

- inequality in access to education between developed and developing countries.
- pressure on students to learn English at the expense of their native languages.
- emphasis on standardized testing, which can lead to a narrow focus on rote learning rather than critical thinking.
- marginalization of indigenous knowledge and practices in education.
- reliance on technology in education, which can exacerbate the digital divide between developed and developing countries.

Demerits of Globalisation in Education

- Globalization has had several advantages on education provision in Zambia and African:
- Enhanced access to education by making it more affordable and available to people in different parts of the world.
- Improved quality of education by providing access to better resources and technology.
- Increased opportunities for students to study abroad and gain international experience.
- Increased collaboration between universities and research institutions across different countries.
- Improved funding for education from international organizations and governments.

Cont...

- promoted awareness of global issues and their impact on local communities.
- Increased diversity in education by exposing students to different cultures and perspectives.
- Enhanced job opportunities for graduates in multinational companies.
- promoted competition among universities to provide quality education.
- Improved innovation in teaching methods and curriculum development.

8 Great impacts of...

Globalisation on education

Multi-culturalism

Impacts of migration into the UK has led to the development of more inclusive curriculum that addresses greater diversity in the UK in contemporary society

Skills for Global economy

The process of globalisation has led to students needing more skills to be able to compete in the global market. This includes science, technology and emerging technologies, such as AI and Green energy

Changes to curriculum

Changes to the curriculum as a result of greater interconnection with wider society, focusing on languages, history and the teaching of English as additional language

Variety of Schools and Marketisation

Free Schools and Academies influenced by Swedish and US education systems respectively. Increased marketisation of British schools overseas and academy trusts opening chains of schools overseas as the desire for Western education grows



Changes to Teaching Learning and Assessment

Greater interconnectedness of educational research has led to changes in teaching profession with more emphasis on collaborative teaching and learning activities influenced by international research

International Rankings

PISA rankings: Rankings for Maths, English and Science. UK policy increasingly influenced by other nations such as Singapore, Hong Kong and South Korea as they rank highest in international testing

University entrance

Increased number of overseas students to fill gaps in higher education. Universities setting up campuses globally to capitalise on desire for Western education

British Values and PREVENT

Reaction to globalisation has led to anti-Western feeling and this has resulted in reinforcing social solidarity through BV and challenging possible terrorism through PREVENT in schools

Conclusion

- Globalization has both positive and negative effects on education provision.
- On the positive side, globalization has led to the spread of knowledge and ideas across borders, which has enhanced teaching methods and made education more interconnected.
- It has also increased access to education by making it more affordable and available to people in different parts of the world.
- On the negative side, globalization has led to the homogenization of education systems, which can lead to a loss of cultural identity.
- It has also created a gap between developed and developing countries in terms of access to quality education.

Cont...

- Homogenization in education refers to the process of standardizing education systems across different countries and cultures.
- This can lead to a loss of cultural identity and diversity in education.
- An example of homogenization in education is the adoption of standardized testing across different countries.
- The implications for education provision include the need for a more global curriculum that reflects the diversity of cultures and perspectives in the world.
- It also requires educators to be more aware of global issues and to incorporate them into their teaching practices.

REFERENCES

- Altbach, P. G., & Knight, J. (2007). The internationalization of higher education: Motivations and realities. *Journal of Studies in International Education*, 11(3-4), 290-305.
<https://doi.org/10.1177/1028315307303542>
- Carnoy, M., & Rhoten, D. (2002). What does globalization mean for educational change? A comparative approach. *Comparative Education Review*, 46(1), 1-9.
<https://doi.org/10.1086/324123>
- Robertson, S. L., & Dale, R. (2013). Globalisation and education: Introduction and context. In S. L. Robertson & R. Dale (Eds.), *Globalisation and Pedagogy: Space, Place and Identity* (pp. 1-14). Routledge.
- Steiner-Khamsi, G., & Waldow, F. (Eds.). (2012). *World Yearbook of Education 2012: Policy borrowing and lending in education*. Routledge.
- Verger, A., Novelli, M., & Altinyelken, H. K. (2012). *Global education policy and international development: New agendas, issues and policies*. Bloomsbury Academic.